

# Cookies

## What are cookies

Cookies are text files that contain a small amount of information that is downloaded to your computer, mobile phone or other device when you visit a website. Subsequently, each time you visit our website, the cookies are sent back to the original website or to another page that the cookies recognize.

## Functions and purpose of cookies

Most browsers are set to accept cookies. Each user has the option to set their browser to block cookies or to inform them the page is using cookies. However, without cookies, some services or features will not work properly.

The <http://rmcp.cz> website uses "first-party" cookies, i.e. cookies used only by our website (hereinafter referred to as "first-party cookies") and "third party cookies" (i.e. cookies originating from third-party websites). First-party cookies are used to store user preferences and data necessary for the proper functioning of the website during its use. Third-party cookies are used to track user trends and patterns of behavior and target advertising with the help of third parties - providers of web statistics. Third-party cookies which monitor trends and patterns of behavior are used exclusively by the website <http://rmcp.cz> and providers of web statistics and are not shared with any other third party.

## Types of cookies

The website <http://rmcp.cz> uses the following cookies:

### • Necessary cookies

These are cookies that are necessary for the operation of the website. These include, for example, cookies which allow you to log in to secured areas of the website.

### • Analytics / Performance cookies

These files allow to recognize and evaluate e.g. the number of visitors and find out how visitors navigate the website when they use it. This information helps to improve the way the website works.

### • Functional cookies

They are used to detect returning website visitors. Thanks to these files it is possible to use automatic login services, etc..

### • Targeting cookies

These files tell you which pages you visited and the links you clicked on. This information allows the website and the ads displayed on it to be more relevant to the visitor's interests. This information is shared with third parties for the same purpose.

## Disagreement with the use of cookies

The user has the option to refuse the use of cookies in several ways:

### • Block cookies in browser settings

The use of cookies can be disabled by adjusting the settings of the web browser. This setting will block all types of cookies and may prevent the use of all functions of the website.

- **Expressing disagreement with the use of cookies by third parties**

In order to maintain the necessary and functional cookies, it is possible to block the use of third-party cookies. This step can be performed directly with the operator of third-party cookies:

- Facebook advertising system and its cookies
- Google cookies
- Zoznam.sk cookies
- Other third-party cookies